	ssoudifar laggordifeW r Portfolio



Hello my name is Neda Massoudifar I am a 2D & 3D designer

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ABOUT ME

Born in Tehran,I moved to France to continue my studies in Industrial Design.I have always been passionate about French art and design. I am motivated and organized,who demonstrates flexibility and responsibility through working in group projects as well as working on my own

LANGUAGES

Farsi native
English Advanced
French Advanced
Italian intermediate
Spanish beginner
German beginner
Swedish beginner

INTERESTS

UI & UX product design Sustainable development New material research Art Design Culture

EDUCATION

2000-2004 Bachelor in Industrial Management Tehran 2015-2020 Bachelorin Product Design, Nice, France 2020-2022 Master in Sustainable Design and New Materials, Ecole de Condé Nice 2022_2024 Master in interior Architecture 2022 Google UX design Certified

EXPERIENCES

2007 Quality manager in Nahalsan Co 2014 Started my own furniture brand PARAX 2015 Internship Bang and Olufsen Nice 2018_2020 Internship Kamil Gallery, Monaco

DIGITAL TOOLS

Adobe Photoshop
Archicad, Sketchup, Autocad
Adobe XD, FIGMA
Adobe Indesign
Keyshot
Sketchbook
Rhinoceros
Light Room
Prototyping

 $Design\ is\ not\ just\ an\ act\ of\ creation,\ it\ is\ an\ act\ of\ contribution\ to\ demonstrate$ the pertinence of creativity to re-imagine a better world

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The child Sit

2.Blooming Light

The lighting

- 3.coffeecup
- 4.Chespresso

The Coffee break

5.Mergency

The deployable structure

Architectural Design Projects

- 1.PRIMA 1
- 2.PRIMA
- 3.Writers Shelter
- 4.Molinar Perfumerie
- 5.PopUp store Cap3000

Project Cosmic

6.Fort Mont Alban

Sustainable Design Projects

1.Fresh Fruit Market waste

management

2.Recycling Guide

A cover which helps to

recycle better

3.MINIMAOUSSE

A cabin detached from

the world

4.Sound POLLUTION

Module

5.Play Ground

				1.Nahalsan
				2.experimentation3.Paintings4.Pattern
מוכוומוס	1.Oystershell basedBeton2.Pinosine		ם מסוועו	
	3.Pine Based Ink 4.Biomaterial Extruder		2001	

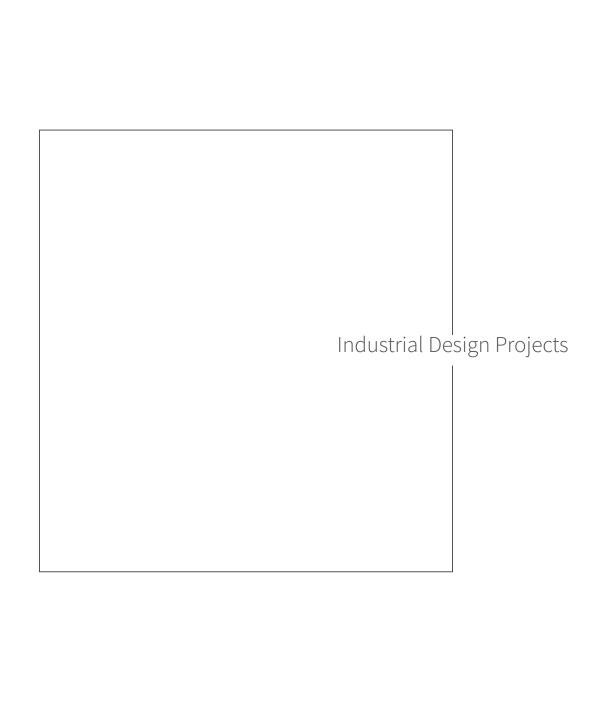
1.Bakery application

2.Vintage dressing App

3.outdoor Furniture App

4.Graphc Design

Projet UX/UI



Bibidi Baboodi Boo

child seat

This Seat is made for children from 1 to 8 years old ,it is made of cork a natural material ;and the purpose is to collect all the water bottle caps and different sorts of polymer in kindergartens.

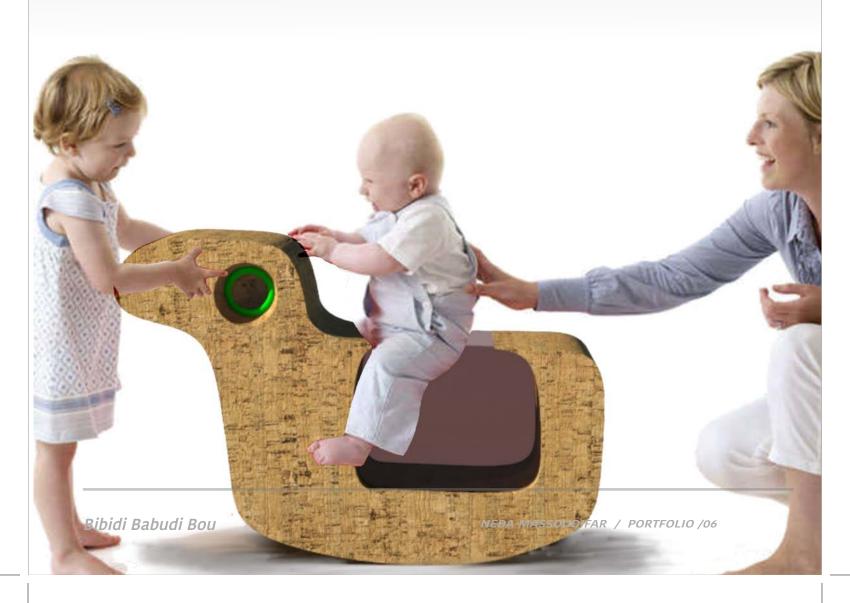
MATERIAL

Cork Plexiglass Paper

TEAM

Neda Massoudifar Lea Omez Objectif Zero Waste

My work Renders Sketches













There are five different chairs which the kids will feed by putting all the plastic parts which they use in their daily life . The color will be the original color of the corck which is covered by a water resistant material so they could be used outdoors and indoors.





SAFE & DURABLE safe and funny way to teach childen to recycle different materials , they will feed the animals with plastic which they use as packaging in daily life.

SAFE & DURABLE safe and funny way to teach child recycle diffrent material , they will feed the animals with plastic which they use as packaging in daily life.







Transform your room in a second

BLOOMINGLIGHT is a lamp that makes of a kinetic structure to change the direction and brightness of light

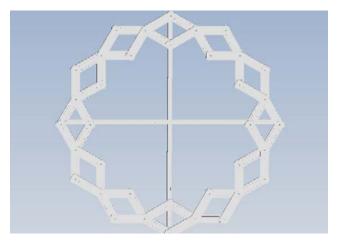
MATERIAL

Wood Aluminium

TEAM Melisa Massena Neda Massoudifar

MY WORK 3D model prototyping





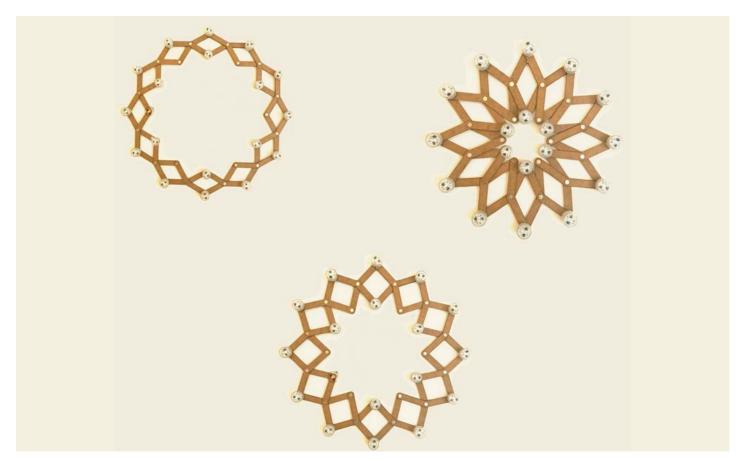
HOW Inspired by nature, the idea was born to create a functional lamp that also generates kinetic motion.

WHY The aim was to develop a lamp for versatile applications, which can nevertheless be produced at low cost. Therefore, expensive special parts were avoided and mainly semifinished products were used.



BRIEF

The challenge was electricity current through the structure so we designed a creative bar that can transmit the electricity through the endpoints



IDEATION

BLOOMINGLIGHT light up the room in different ways either you need to have spotlight or a spread light



Travel within an espresso cup

espresso set with an organic form which inspired of the whole living world around the

MATERIAL

TEAM

Neda Massoudifar





to connect to it. Smell, touch, taste, sight, hearing and even a sixth sense, an object is used. intuition. For each of our acts, we must never forget that as a human being, we understand the world through our senses. Our body keeps recording everything: temperature, pressure, wind, light, taste, and so on, and all at the same time.

The first thing to do when we want to connect to our creativity and take It reveals the close relationship that the designer maintains with out our sensors, to become aware of the richness of the world around us materials and techniques, as well as his visionary representation of how



The transitional object represents a character of intermediation between his internal and external world.

The value, meaning, user experience, accessibility, personal, and tactile led to the identification of relevant methods of research involved in the design project

The first section describes industrially produced ceramic objects that were used as a source of inspiration because they were felt to provide the meaningful experiences hoped for in the case study.

The second section describes an explorative investigation into user attachment to ceramic objects.

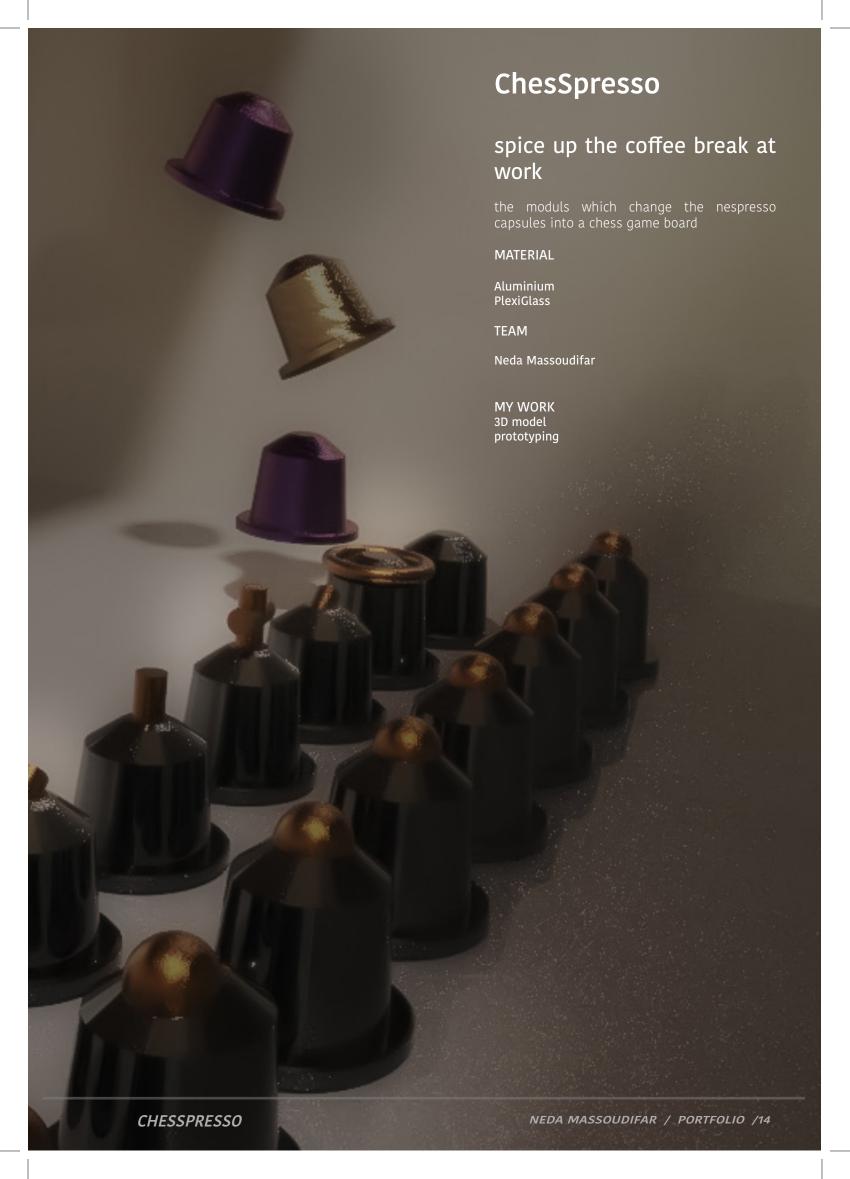
Each of the pieces consists of two parts shaped separately to create two patterns of material. These patterns the smooth white of the enamel give an extra dimension when the light is there. the details on its shoulder, surprising by their contemporary and minimal forms, are repeated in a geometric and irregular manner developed a most atypical relief.

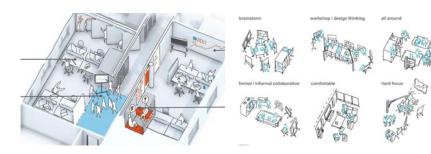


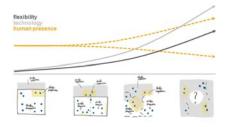








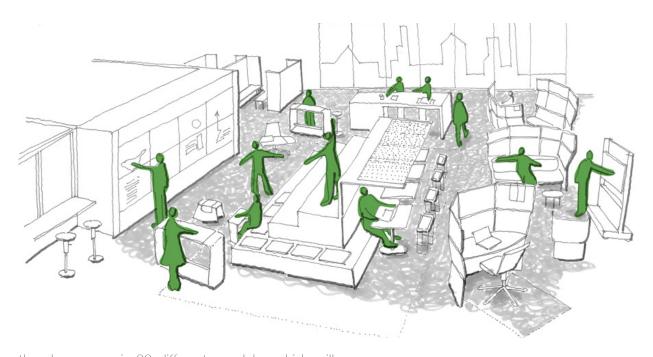




Taking a coffee is always a good Idea.

CONCEPT

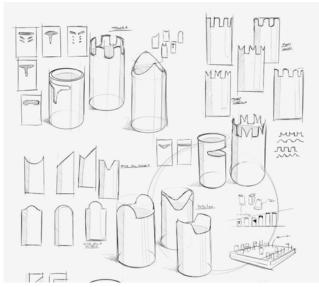
We have learned that sometimes the creative zone and the Coffee Break zone both tend to be closed to each other so we create an interavtive games for the people who either wants to be more creative or who wants to have breakflexible and mobile



the chesspresso is 32 differents modules which will be integrated on the nespresso capsuls and become a chess game together .

the box , it could be used as a capsule dispenser as well ass a chess board.





M Rgency

deployable structure

deployable structure which can be used by the Sappers in bad weather to protect the injured person

MATERIAL Recycled PET /Aluminum

TEAM Neda Massoudifar Melisa Massena

MY WORK 3D model prototyping



BRIEF-INNOVATIVE TENT

Afoldable tent Inspired by the principle of kinetic system

CONCEPT

after doing researches about different types of scenarios?we understood that injured person ,they suffer more in staying under rain or direct sunlight





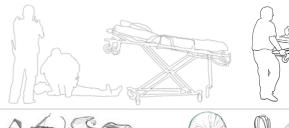


scenarios

Hide the accident scene ?made more comfort for the caregivers and injured ones

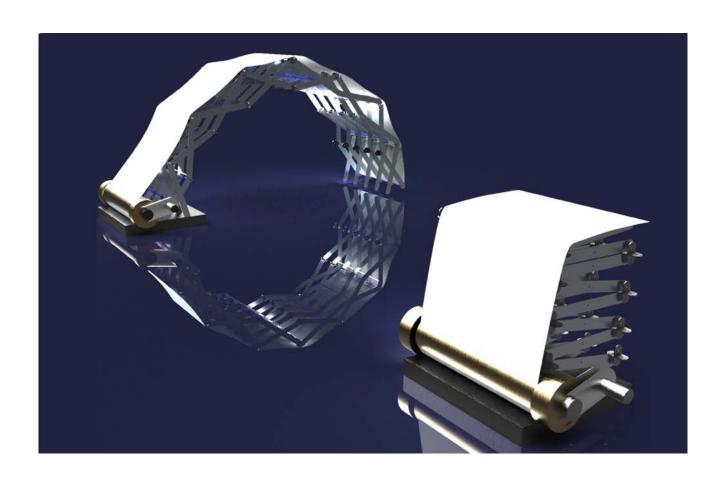


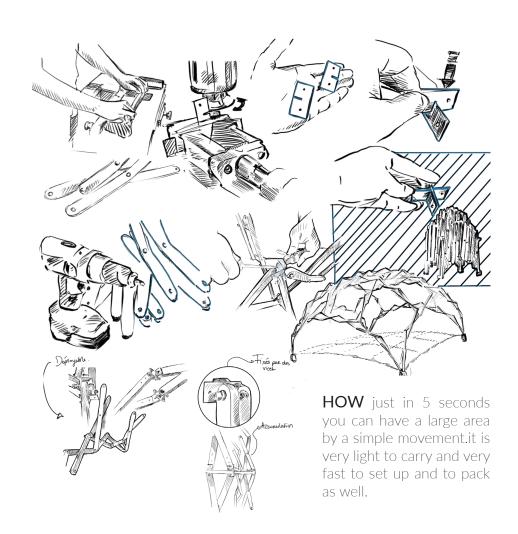
save the victim of rain or direct sunlight

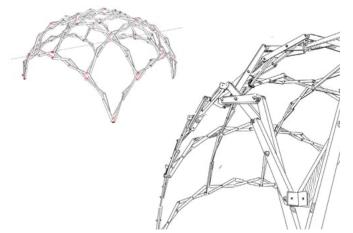


research

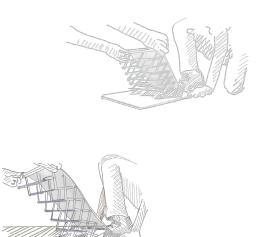








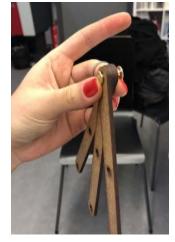




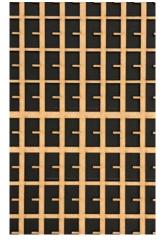
mobility and easy /fast to use .lt should be light to transport and quick to assable and disassemble in various types of emergencies.

prototype made from wood





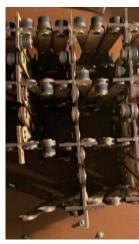
step1 the form



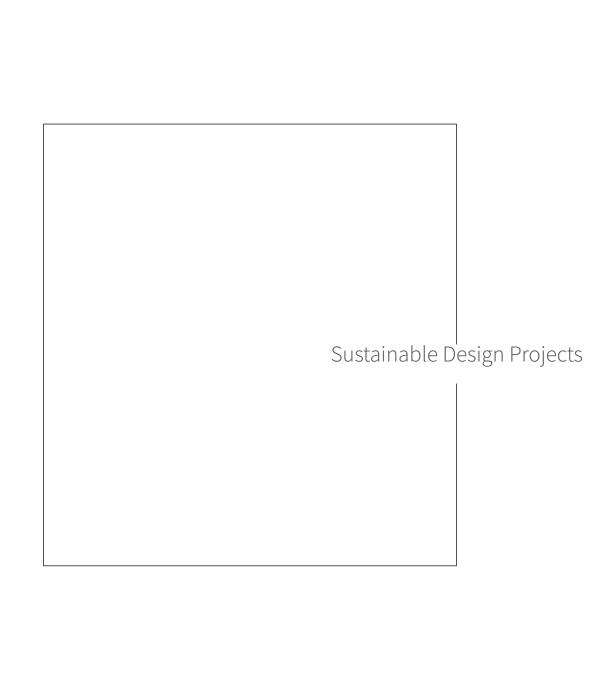
step 2 the joints

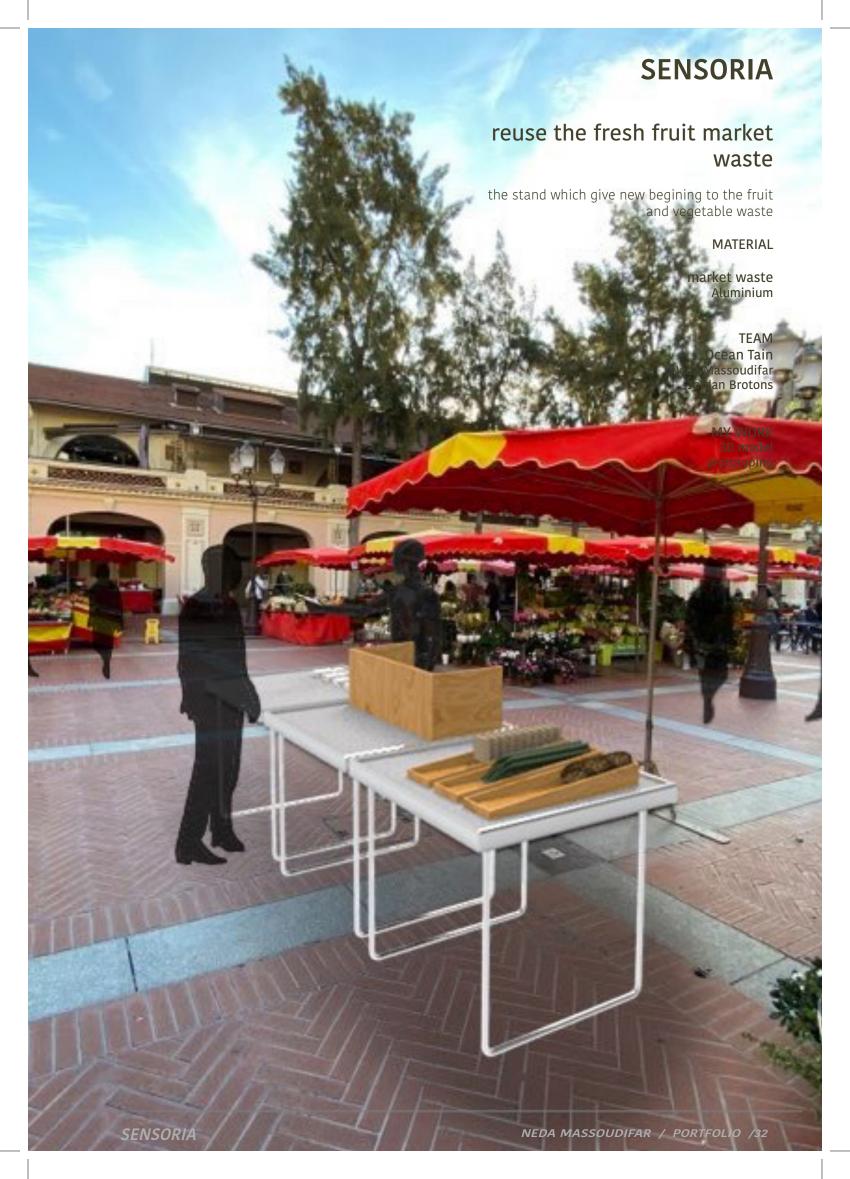


step3 laser cut



step 4 Finam prototupe







CONCEPT

HOW TO GIVE A SECOND LIFE TO FRUIT MARKET WASTE?

The market is a place where you can do your shopping but beyond that it is a place of exchange, sharing and meeting.

Daily event for those loyal customers who come for their morning walk and chat with their usual traders. It's a date you, they meet their friends from the market there, it is convivial and the joy of living reigns there.



















Fruit or vegetable seed coasters Sense solicited: taste

Seed packaging Label placed on the front of the packaging or the back of the packaging

Smodge Sensitive incense: smell

Mask recipes Meaning requested: touched

1st zone

step where the customer answers a questionnaire and where a leaflet is provided as a response to it on food waste $\begin{tabular}{ll} \hline \end{tabular}$

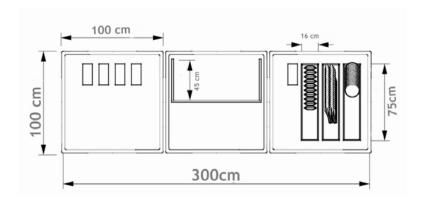
2nd zone

tasting stage where the customer tastes and smells ripped fruit

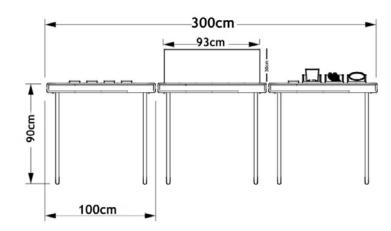
3rd zone

buying stet where the customer can buy products made of food waste





Food waste is a significant problem for environmental, economic and food security reasons. The retailer, food service and consumers have been recognised as the parts of the food supply chain where the possibility of reducing food waste is greatest in industrialised countries.





Walk in the direction Discovery of the Sensoria



Answer to the questionnaire



Tasting stage of the market



where the customer feels the product



Tasting stage where the customer tastes the product



where the merchant shows the customer damaged fruits



The customer buys the products on the stand Sharing experience and news



sharing with his entourage

FOLLOW ME

Modular Trash case

This modular system made to help people get a better idea about where to put their waste for better recycling..





PROBLEM

After doing a research we found that many students have lack of information to recycle their waste.



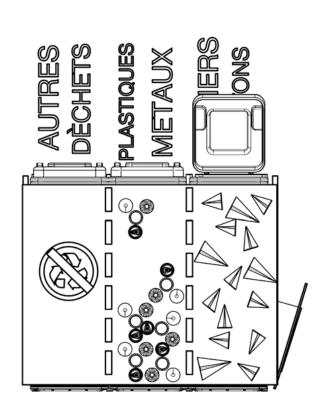
 $\begin{array}{l} \textbf{SOLUTION} \\ \textbf{OUR SOLUTION TO SOLVE THE PROBLEM IS TO design a new} \end{array}$ stand which showes them which trash end up in which bin..

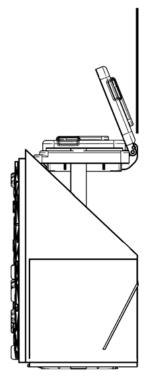


In General we you three general colors for recycling waste such as yellow always goes for the plastic and metal waste ,Blue is for paper And we use green for Organic waste









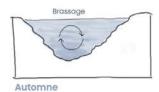


Sensitive and little-known environments

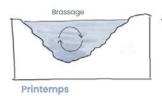
Generally located at an altitude of over 1500m, Alpine lakes are sensitive ecosystems with high social, cultural and ecological value. They are subjected to extreme climatic conditions, their complex functioning is still poorly understood. However, they are rich in unique flora and fauna.

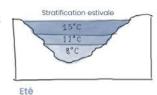
SEASONAL LAKES

Alpine lakes change with the seasons and therefore with changes in temperature. The seasonal alternation of periods of thermal stratification and mixing has important consequences on the biological life of the lake. If this brewing is absent, no life is possible. This mixing is entirely dependent on temperatures and pollution.











Know and protect

Our nomadic aquabane would be part of the "Sentinel Lakes" network, which aims to improve understanding of the functioning and threats that weighs on these lakes, in order to better preserve them

Our floating island self-sufficient in energy thanks to a wind turbine would collect and transmit the necessary data to scientists over 1 or 2 years.







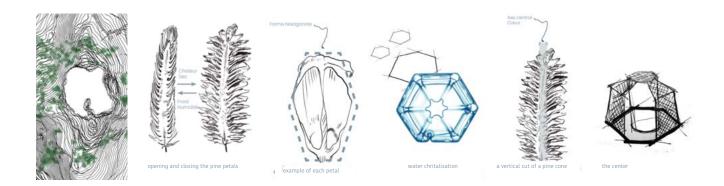


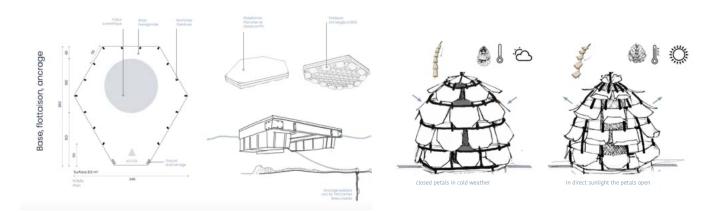
DESIGN THINKING PROCESS

Teking care of the Ecologists and scientist in middle of the lakes, this project sent to the international competition mini mousse and was selected by the jury

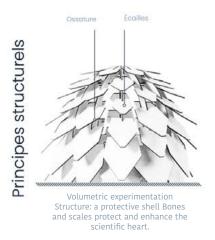
Brainstorming

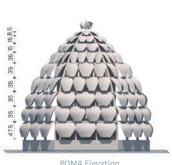
we focused on all the material we found around the lakes as far as the pine trees and the different sorts of woods .



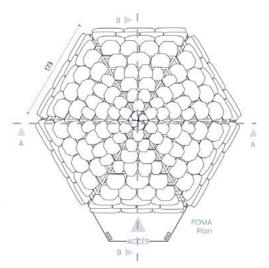


The concept of project was to create a tiny structure which can react to react to the climate change . we chose to use the copper as our roof material because a big quality for changing and deforming we used it as the cover of our project and the other part of the project is built from the new material which is a mix of resin and the pine needles.





POMA Elevation
The size of the scales is calculated to curl
more or less. The smaller they are, the
more they curl





Matériaux



Bois de Pin sylvestre



Aggloméré résine, Décompositions

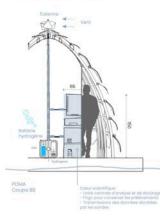


Bronze

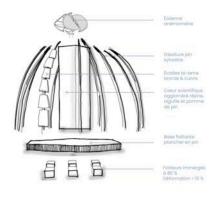




Flotteurs polypropylènes







The Spicification open close the structure

POMA



The Modules which convert sound into and electrical signal

the modul MATERIAL

piezoelectric copper aluminium paper

TEAM Masoud Gharaati Sotoudeh Neda Massoudifar

> MY WORK 3D model prototyping modeling Idea



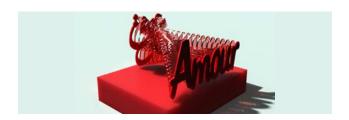
BRIEF- Sound Polution

The main task is designing something to decrease the sound polution $% \left(1\right) =\left(1\right) \left(1\right)$

CONCEPT

we began by the energy which we use to translate some words in our head from one language to another, our experimentation was some art pieces which we designed and made in 3d.





for example:Bat it can use its ear to verify the direction the material and distance



through the research we found the animals who are more sensitive to the sound waves





SCENARIOS

finding the best shape from the bat's ear



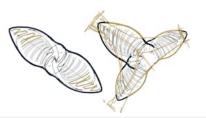




try to make a modular shape out of it

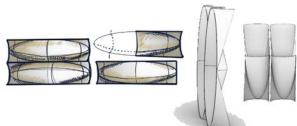


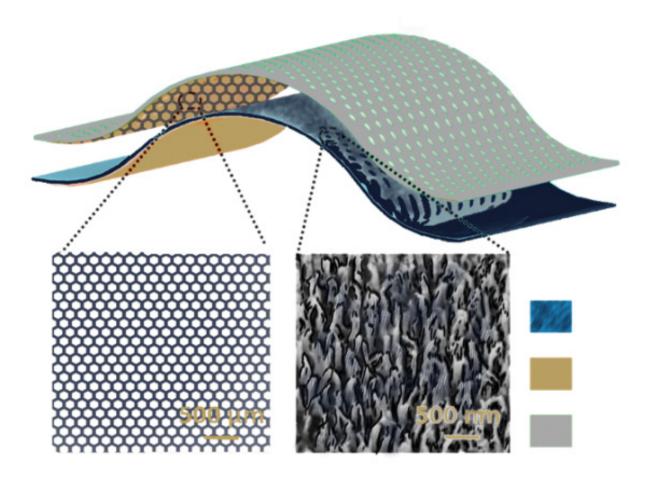




using different angles to find the best combination

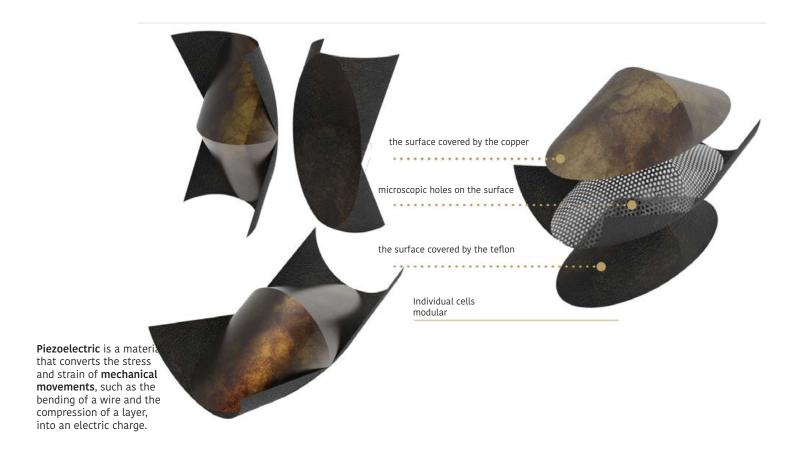




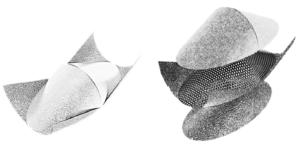


If we are making pinholes on the surface, cover one side with copper and place the other surface on Teflon.

Piezoelectric is a material that converts the stress and strain of mechanical movements, such as the bending of a wire and the compression of a layer, into an electric charge.

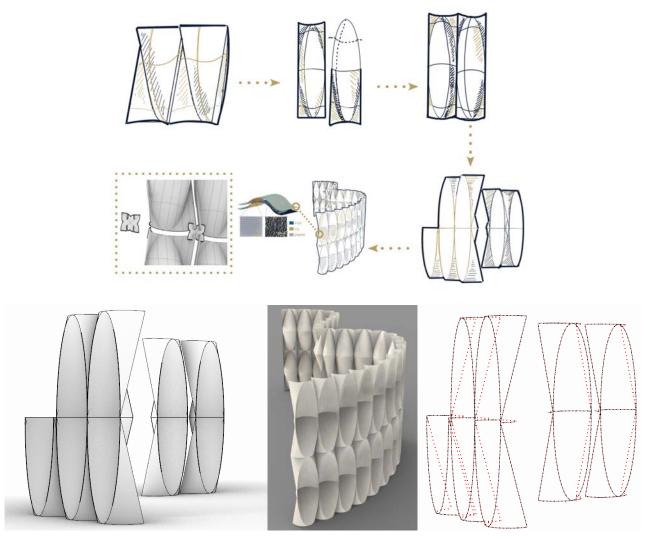






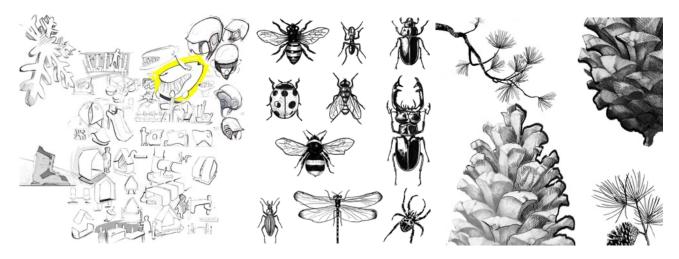
The general shape of these absorbers is a plate spaced from the hard wall which vibrates freely.

When a sound wave collides with these absorbers, they vibrate and transmit these vibrations through the air gap.



When a sound wave collides with these absorbers, they vibrate and transmit these vibrations through the air gap.





RRIFE

Children love to play in the playgrounds: they let off steam, enjoy the great outdoors and play together. Games, and particularly games where they have to collaborate, are essential for the development and construction of children.

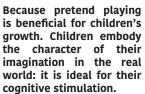
Discovering the world

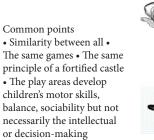
Children are curious and they need to understand and discover the world around them. The game is particularly favorable to this discovery because it allows to experiment, to learn, to reproduce gestures, to solve problems and to collaborate.



The play areas are precisely designed to create these discovery situations with original, stimulating and colorful designs.

Children feel good there and they explore and discover all the activities they can do there. An imaginary place that stimulates Playgrounds are universes made to develop the imagination of the little

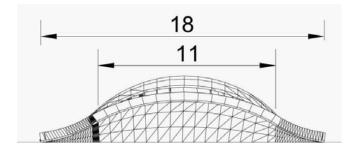




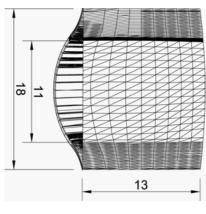




Reflection of the mountain and the beauties that surround us

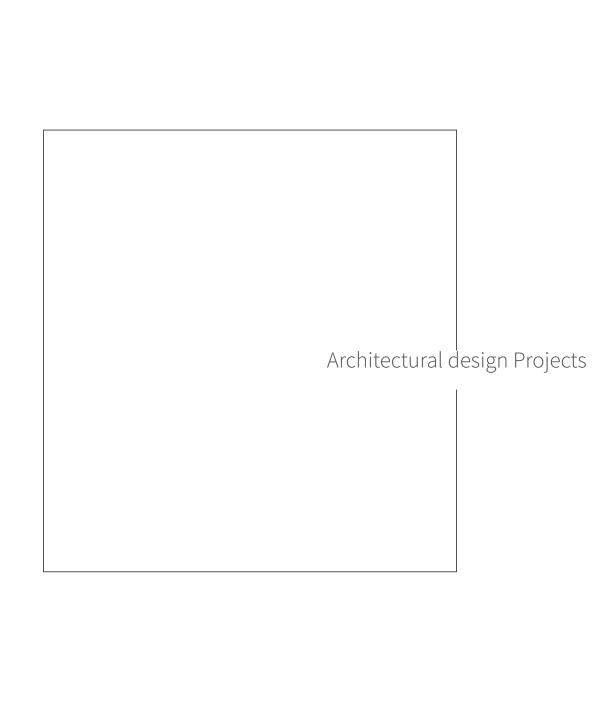
















An unprecedented art model

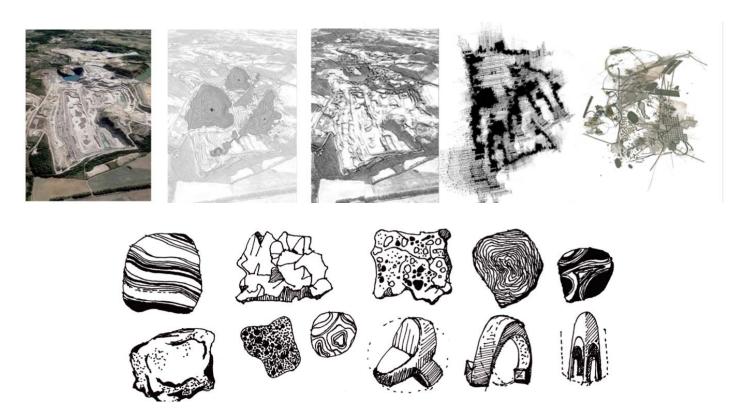
An unprecedented art model built on the merging of clear artistic goals with an entrepreneurial strategy, the competition sets up the conditions for a new partnership between industry and the next generation of architecture and design students

PRIMA is a new kind of artistic 'eco-system' made from the collaboration between industry, art education and local construction firms.



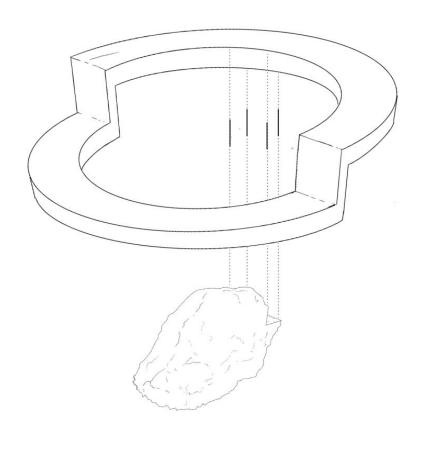
Micro architecture

Micro architecture as it is understood within the framework of this competition is a work of art on the frontiers of architecture and design: a work on the scale of a human body.



The curve

From the natural movement of stone, to the technical prowess of concrete, to the very movement of the body, the curve is a vehicle for sensations, emotions and particular feelings.



there are no major structural constraints, the concrete must be reinforced, and we will be more specific on the rough stone it is the structure concrete, in a sense of the essential structural as well as conceptual points of our project.



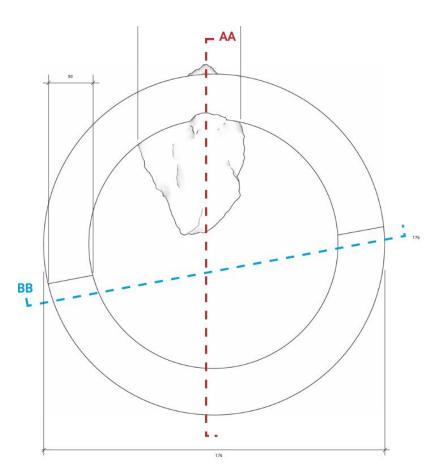








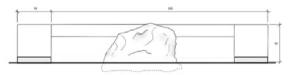
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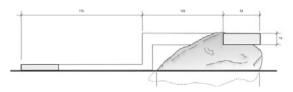


The rough stone would be connected to the concrete structure by 12cm metal rods, fixed by chemical sealing.



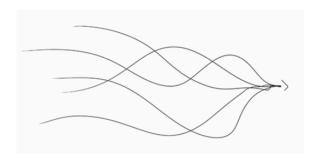


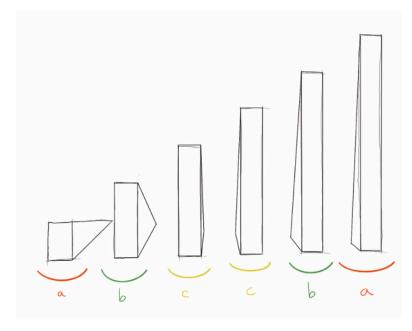


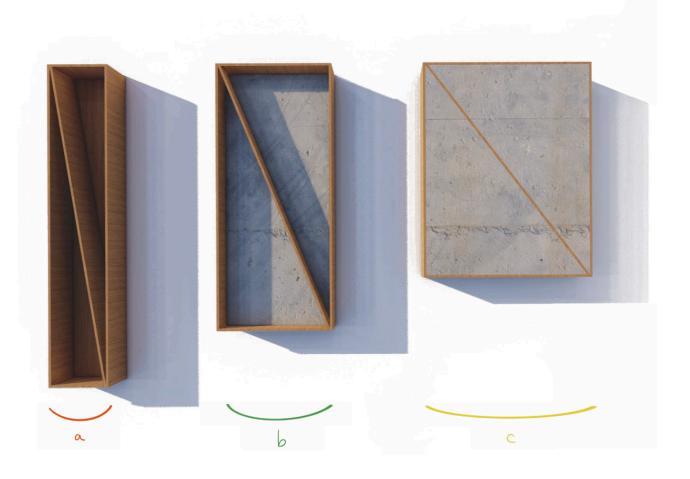


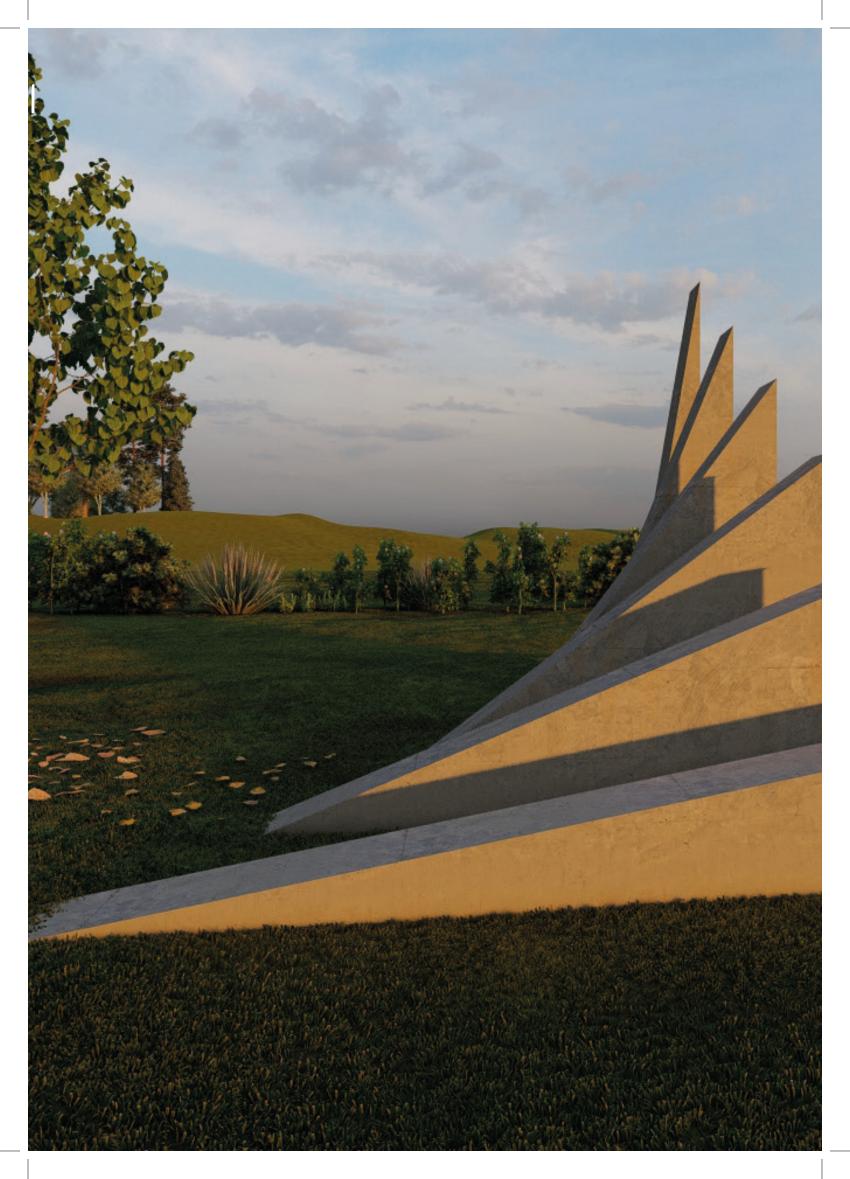
La convergence :

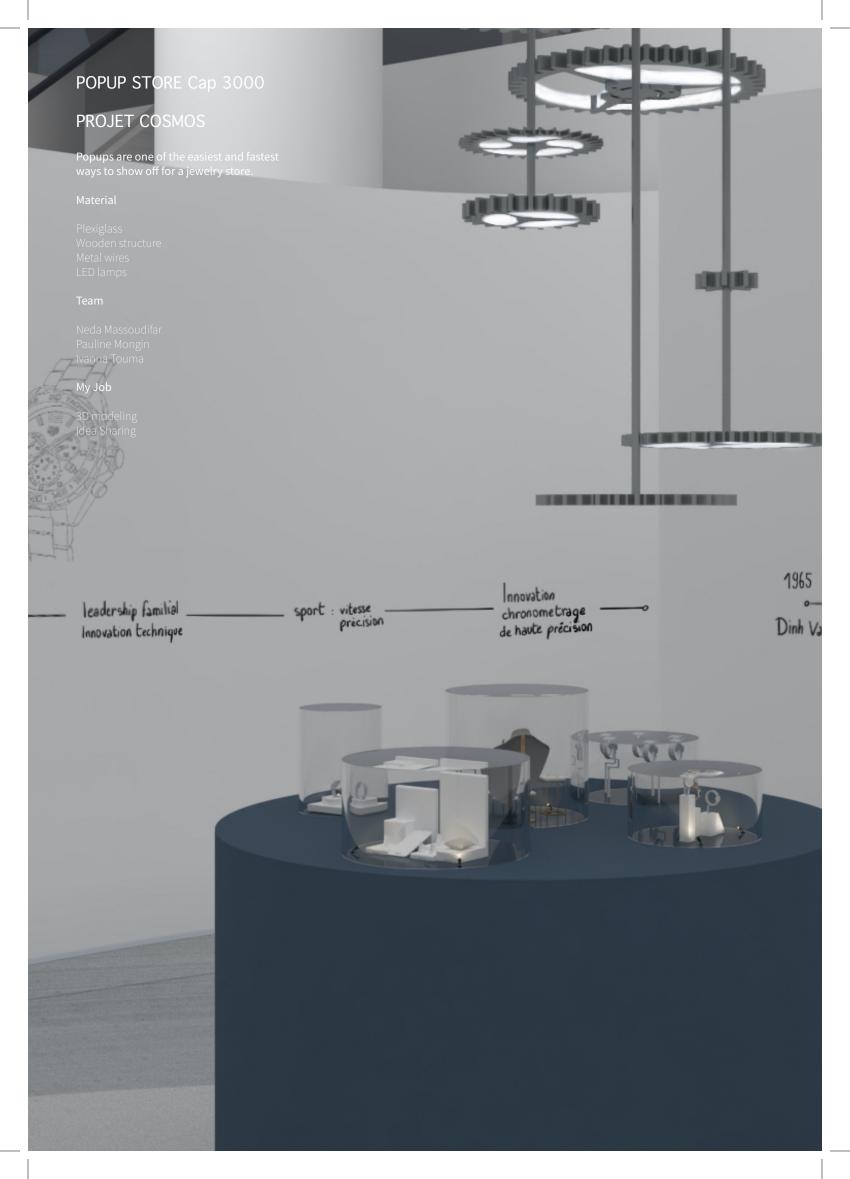
La convergence se définit par le fait de tendre vers un même point, un même but ou un même résultat. Dans un premier temps, l'Homme & la Terre sont sur le même piédestal. Mais au fil des années, ce dernier a évolué, commençant à avoir du pouvoir sur celle-ci. L'idée de convergence ici reviendrai à trouver un équilibre entre ces deux pôles afin qu'ils puissent converger ensemble vers une même identité, une même empreinte.









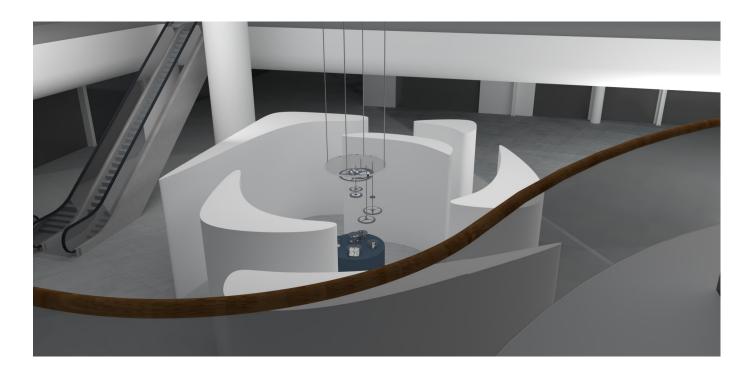




Around this core, we have chosen to have walls that aim to envelop the central structure, to hide it and arouse the curiosity of visitors. These walls also have an $\,$ informative function since they will contain explanations on the three houses chosen. Their particular shape comes from simplified constellations.

As part of this project, we aimed to imagine a pop-up store that would present

three brands with choices present in the Auberi store. Auberi has been an official distributor and reseller of the biggest brands Horlogères and Joaillières for more than 60 years. Among these houses, some are known worldwide and offer prices ranging from affordable to very high-end.



To begin with, we have chosen to have on seven different levels the gears of watches that represent the seven levels of the sky (the moon, Mercury, Venus, the Sun, Mars, Jupiter and Saturn) and that are suspended above our heads by steel cables. These gears will actually serve as luminaries that will illuminate

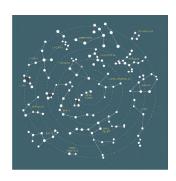
the jewels and watches displayed below.

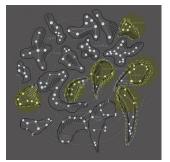
The base, which represents the earth, will have a function of support for jewelry and watches put under showcase. This central structure is the core of this project.

SEVEN HEAVEN

THE SYMBOLS

The base, which represents the earth, will have a function of support for jewelry and watches put under showcase. This central structure is the core of this project.





FORT MONT ALBAN NICE

RESTORATION

Pestore the old fort of Nice

Materia

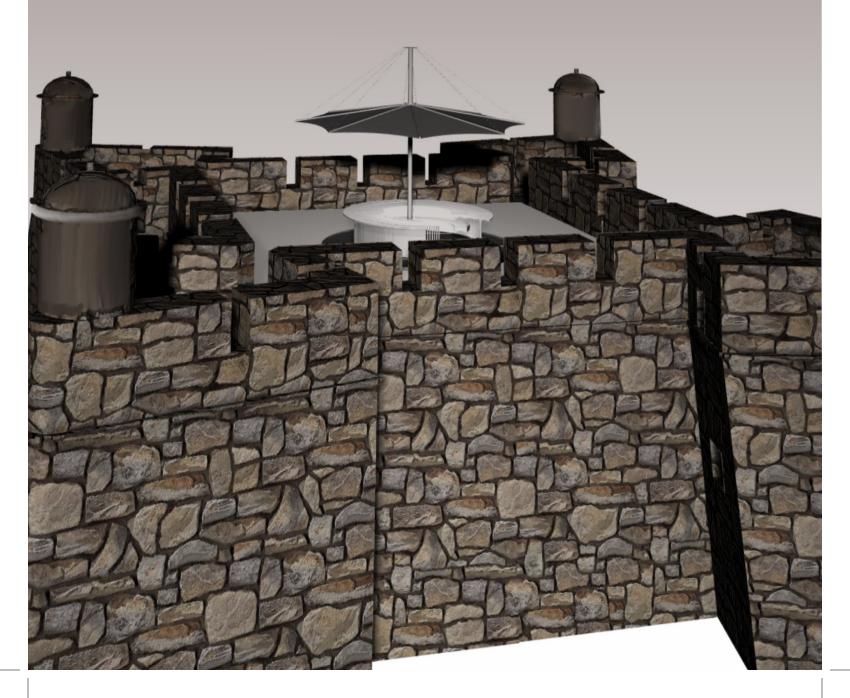
Wooden structur Metal wires Metal Panels

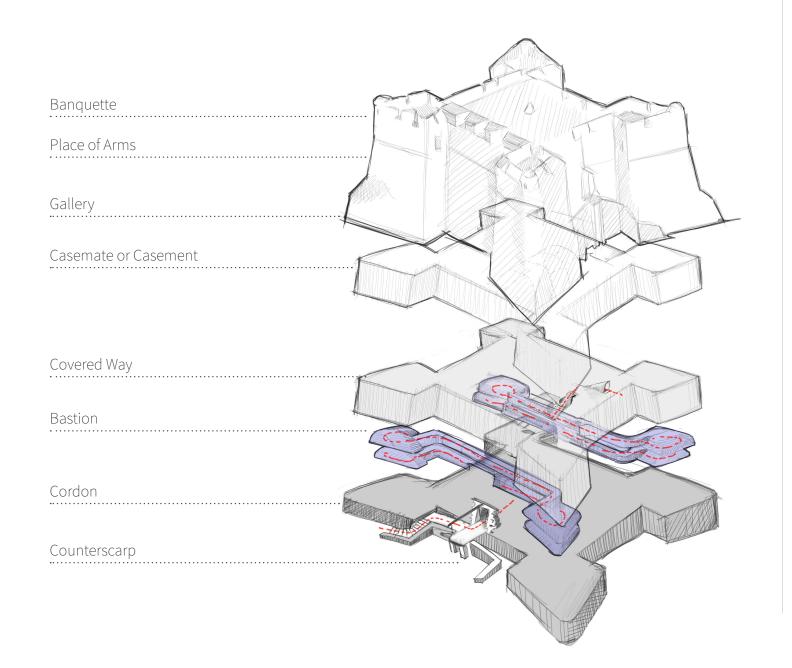
Team

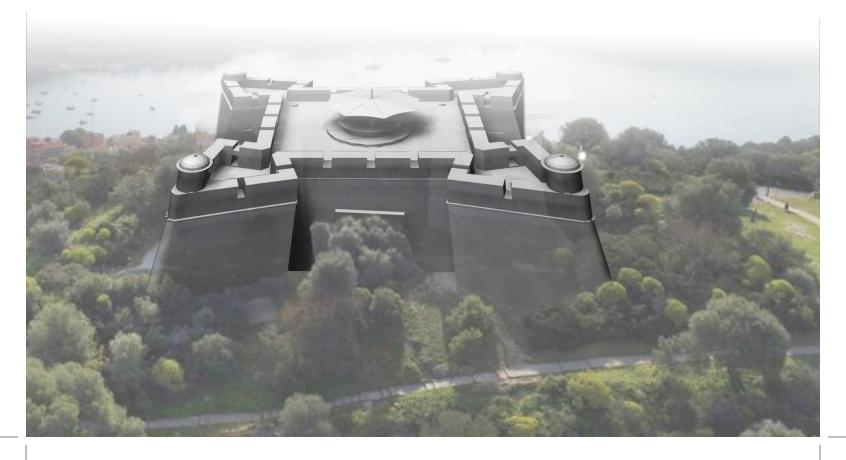
Neda Massoudifar Monserrat Vazquez Solena Agath Astrid Malissa

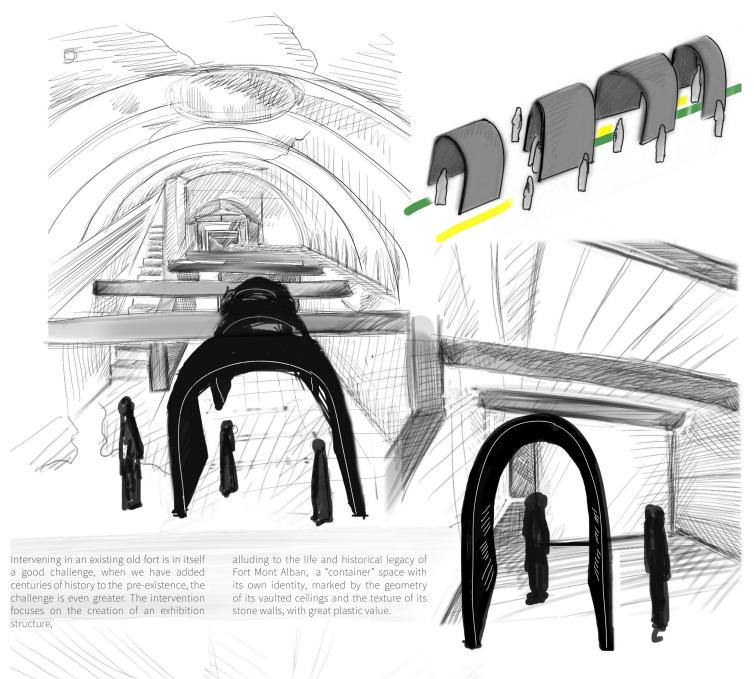
My Job

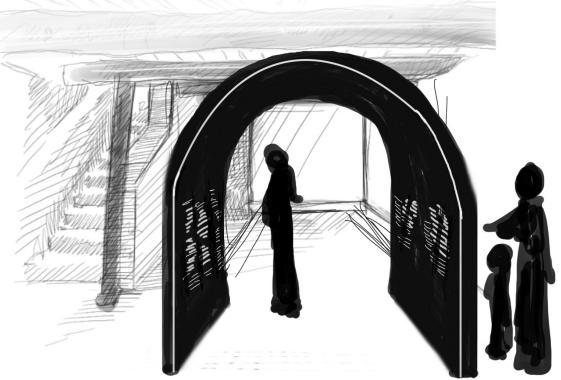
W 3D modeliną Idea Sharing

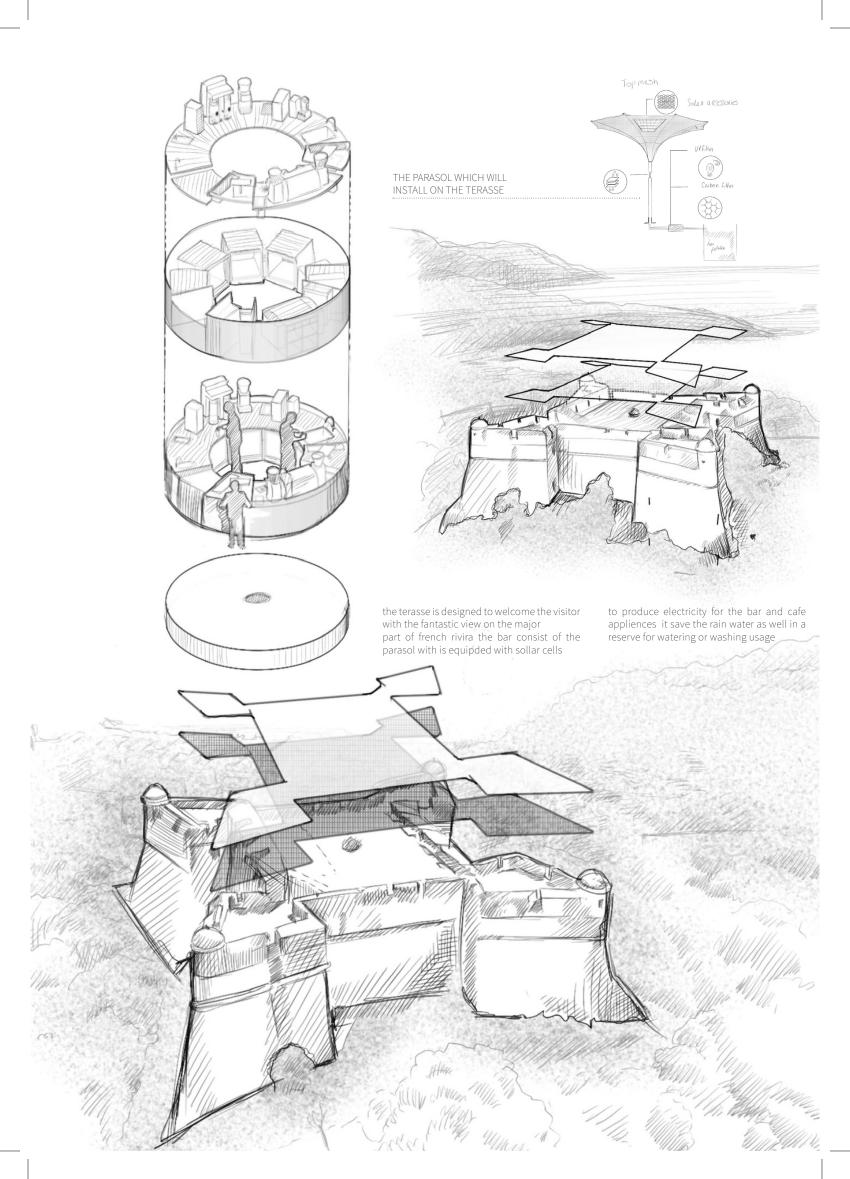


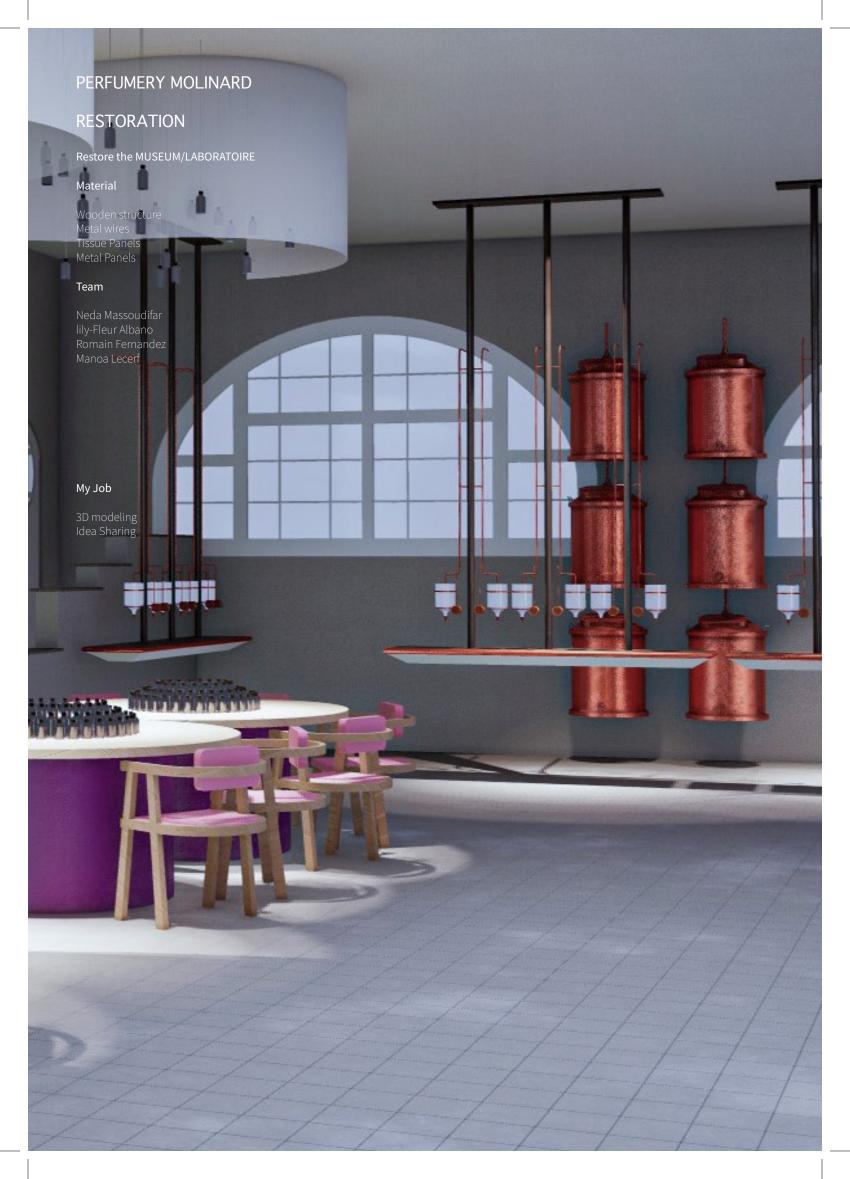




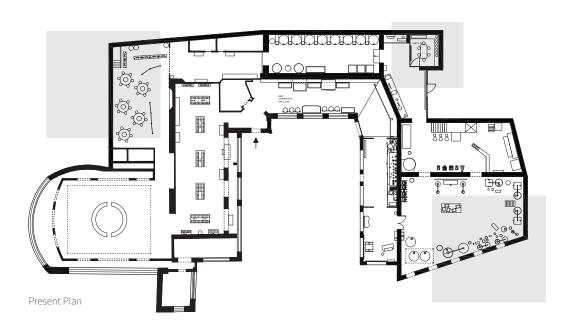


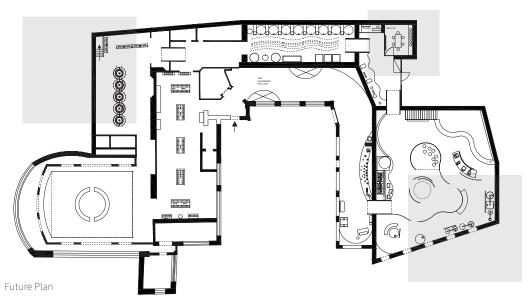












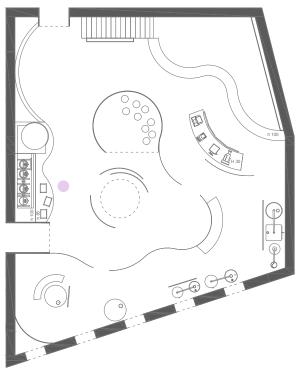


DISTILLOIR / SAVONNERIE

We decided to combine these two rooms into one in order to have maximum space and beautiful brightness.

The visitor will be able to follow the manufacture of perfume and soap in due course thanks to a playful scenography that is both universal and minimalist.











Enfleurage 2017

Graisse animale 1921

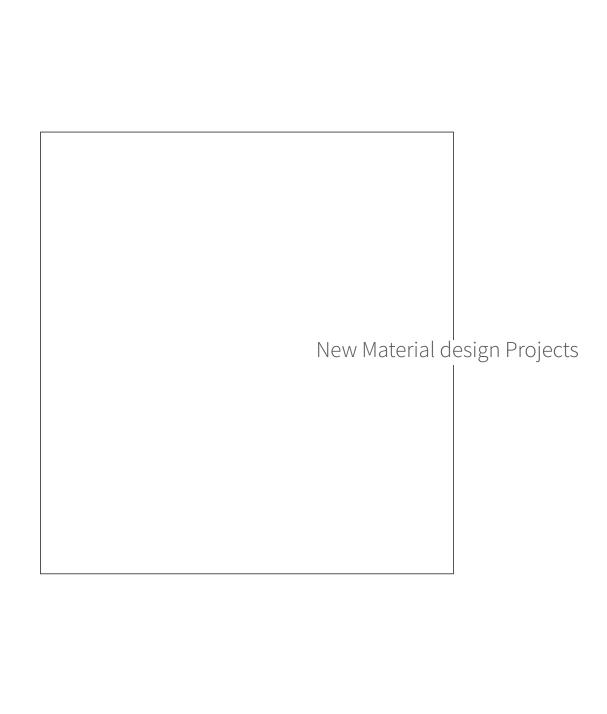
for defining the color palette we selected the most exclusive perfumes of house of Molinard and we were inspired by the color of their ingridients.







Distillation par solvant 2000



Nature is a billant engineer and builder. It knows how to create seashells that are twice as strong as the most resistant ceramics human beings can manufacture, and it produces silk fibers five times stronger than steel. Nature also knows how to create multipurpose forms.

OSTRÉIDAE

NEW MATERIAL RESEARCH

Oyster shell based concrete

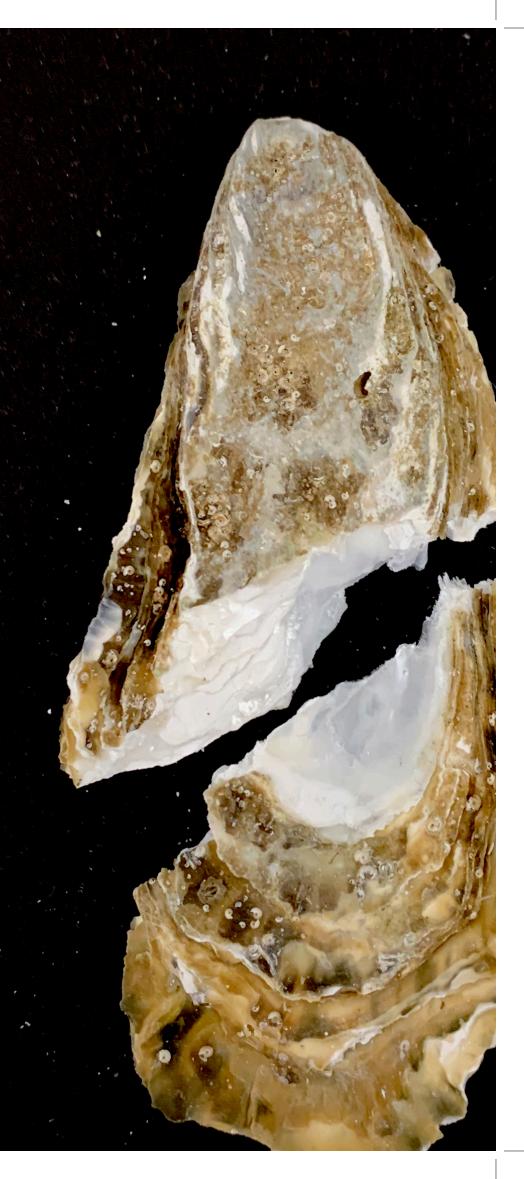
Material Oyster shell Resine Organic Plaster

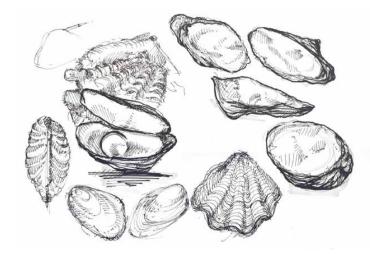
Team

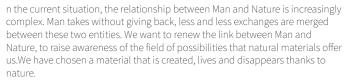
Estelle Pasquier Pauline Marandon

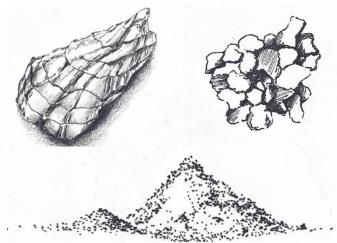
My Role

3D modeling Idea Sharing Material Experimentation

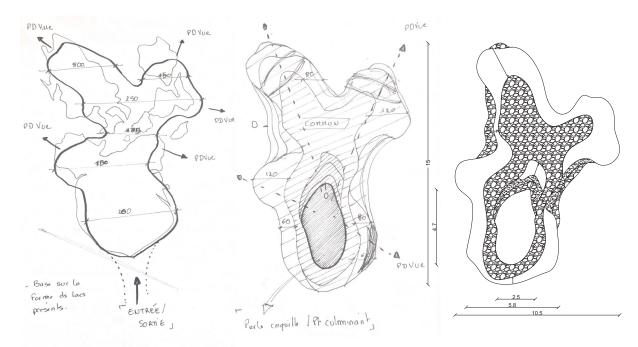






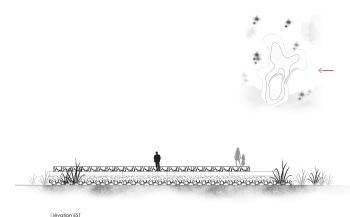


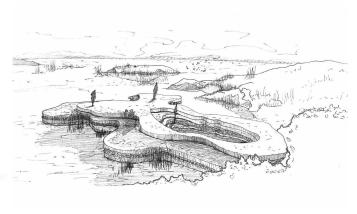
The oyster shell is formed by the accumulation of limestone, it purifies the water. When it disappears, it is consumed by the fauna and flora. We are in the presence of a material that does not die because it is permanently reused by Nature. A dialogue and permanent evolution with its environment.



Ostréidae is a project carried out with these shells. With the participation of Man, the oyster shell can be proposed in the form of concrete, but also sound and decorative elements. Enter our observatory, come and discover nature through nature. An observatory on four thicknesses each composed of oysters in different forms. By coming to this observatory, users will experience the different sensations caused by the oyster: the relief, the softness, the light, the smell but also the sounds. By walking on the different plateaus, Man creates his own experience with the contact he will have with matter.

We offer a unique experience that awakens all your senses. An awakening caused by the user himself but also by the nature reserve that comes to dialogue and interact with the structure. A dialogue and permanent evolution with its environment. The oyster shell crumbles with contact, the wind and erodes with water. It will be shaped by the place. We offer you an observatory whose matter comes from Nature and the primary form of Man. However, life will be defined by Nature who will dig it and invade it to finally swallow it up. It will allow us to feed and thus give our structure a full role in its ecosystem, the time of its existence.



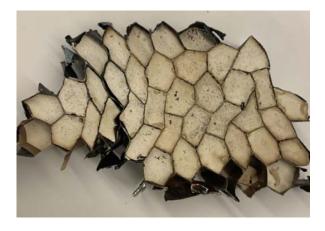






MATERIAL chickpea flour with dried lemon gave me a rough texture after drying ?And I could mold it and make a mold of if .





BRIEF recycable reusable material but not resistant enough to choc.



Harmony with nature is not a new modernity. The ideas behind biomimicry invite us to reread the long history of polymorphic relationships

between humans, animals, plants, minerals, rocks, elements; animate and inanimate beings. Mimesis is only one step.



needles that go unused and found them to be a great alternative for all kinds of fibers.









m a n u f a c t u r i n g techniques - crushing, soaking, steaming, carding, binding and pressing







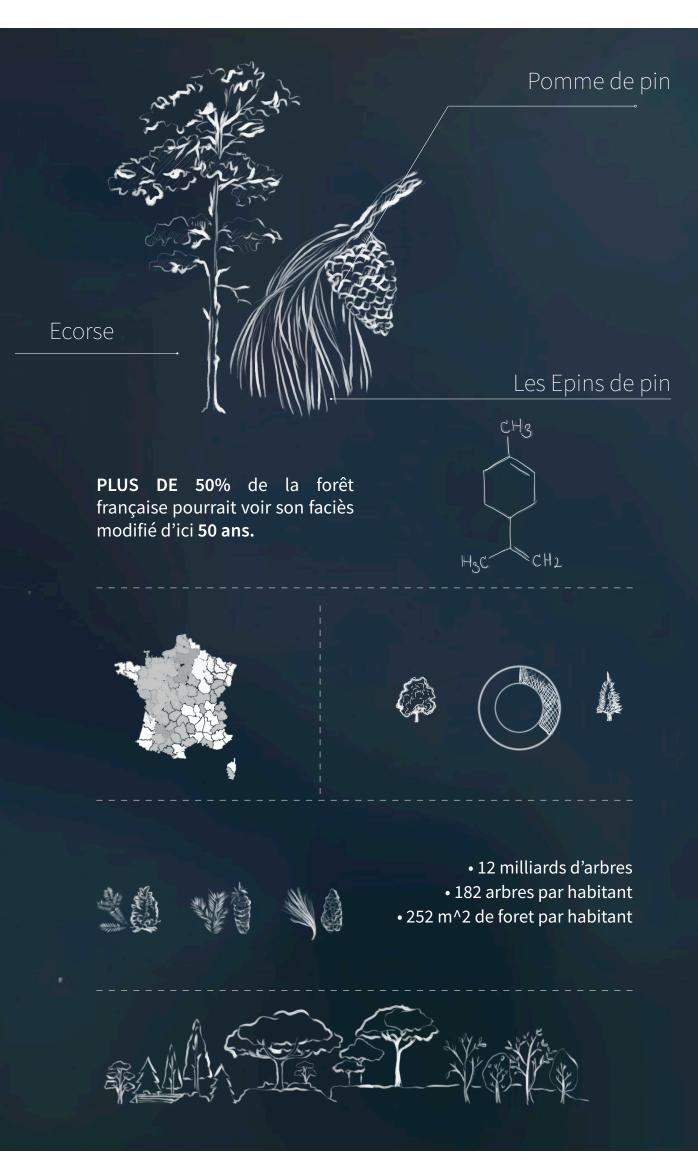


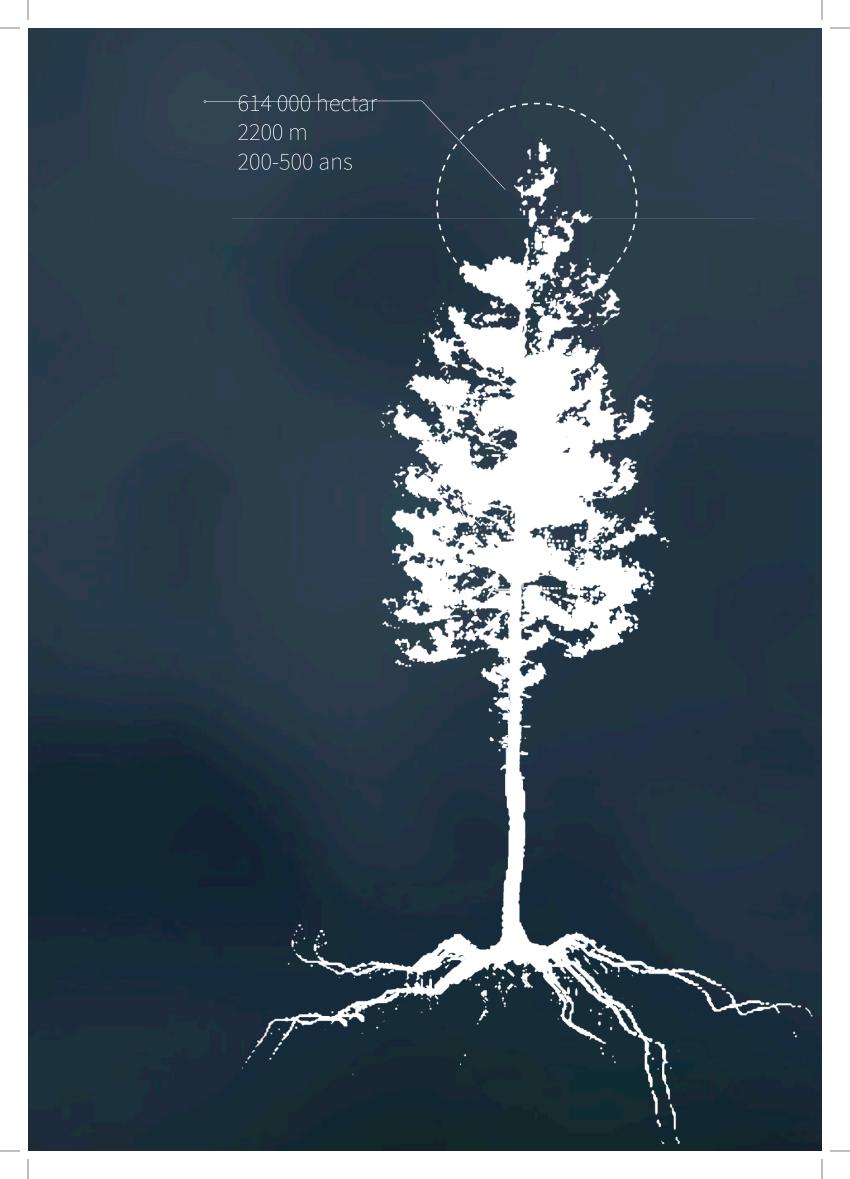
Biocomposite Research

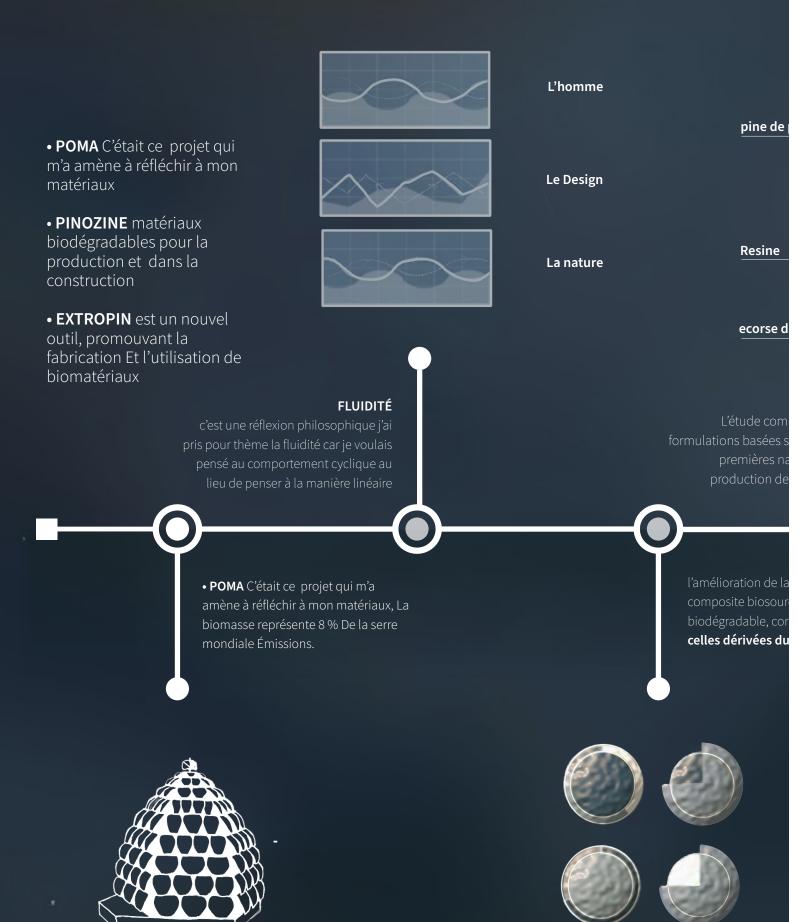
Biocomposite form part of a large family of biomaterials which can be derived from a variety of origins. It is a biobased polymer that is entirely or partially, or at least 20 percent, derived from renewable biomass, such as plant-based sources, recycled food or animal waste, and may or not be biodegradable.

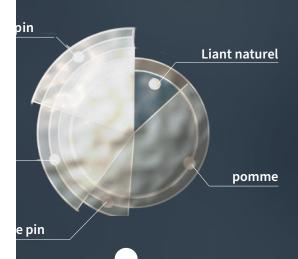
In the case of this research, all ingredients used are plant-based. Therefore because of its biological origin, rather than petroleum origin, it is inherently biodegradable. Meaning it can easily be broken down in carbon dioxide, water, energy and biomass with the aid of microbes, making it carbon neutral.

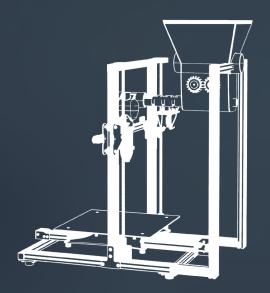












EXTROPIN

PINOZINE

pare différentes ur des matières aturelles pour la

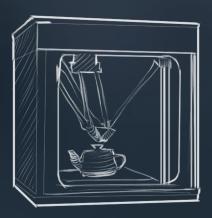
en décharge biocomposites biodégradables utilisables.

cé et/ou nme **alternative à** pétrole.



- RELOCALISATION DE L'ÉCONOMIE

IMPRIMENTE 3D



•IMPRESSION 3D ET DESIGN DURABLE

Prototypage rapide-Fabricationrapide -Fabrication bar couche-Impression 3D -Fabrication digitale

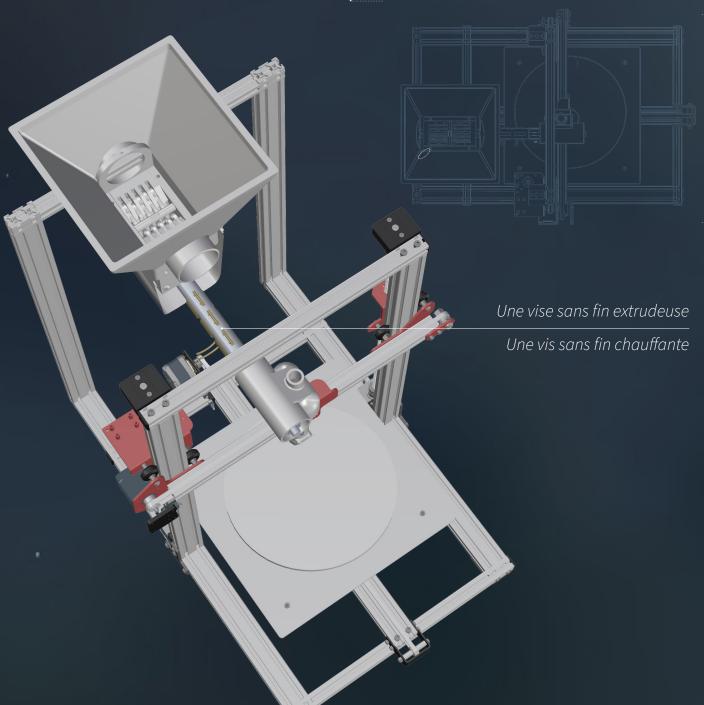
•PROCÉDÉS CLASSIQUES Mise en forme par enlevement de matiere=par soustraction

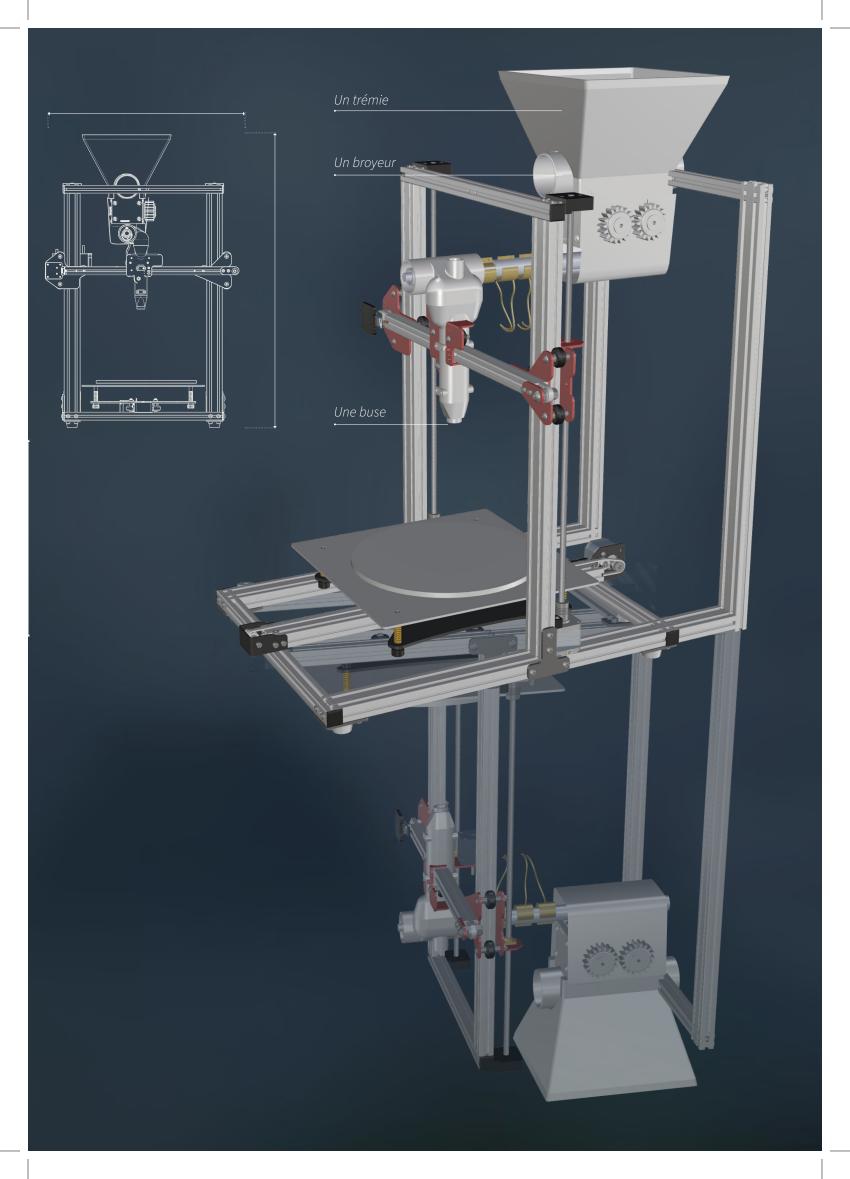
•FABRICATION ADDITIVE Fabrication de l'objet par dépôts successifs de matiere, couchepar couche = par addition

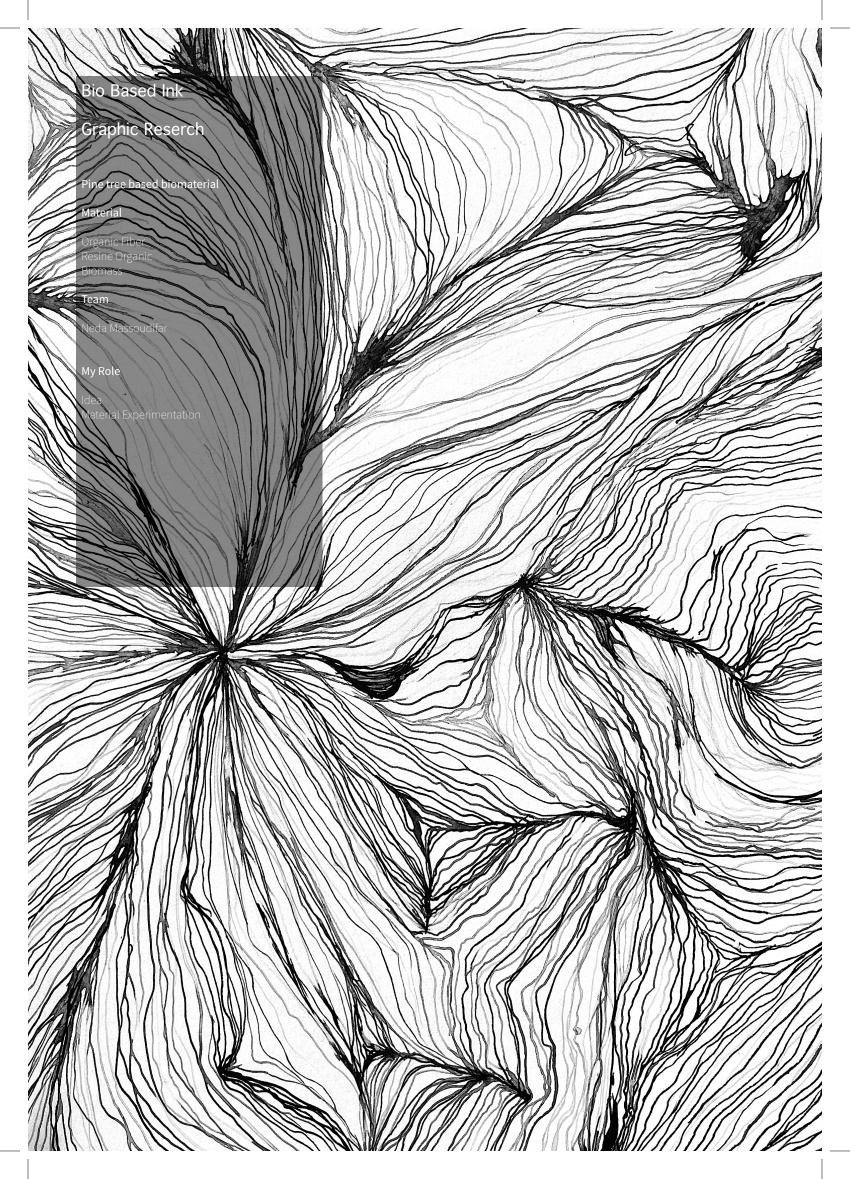
• EXTROPIN

est une machine extrusion , promouvant la fabrication Et l'utilisation de biomatériaux de manière personnelle. la gestion des déchets s'améliore au fur et à mesure que les gens Explorer de nouvelles possibilités de conception et d'utilisation Matériaux





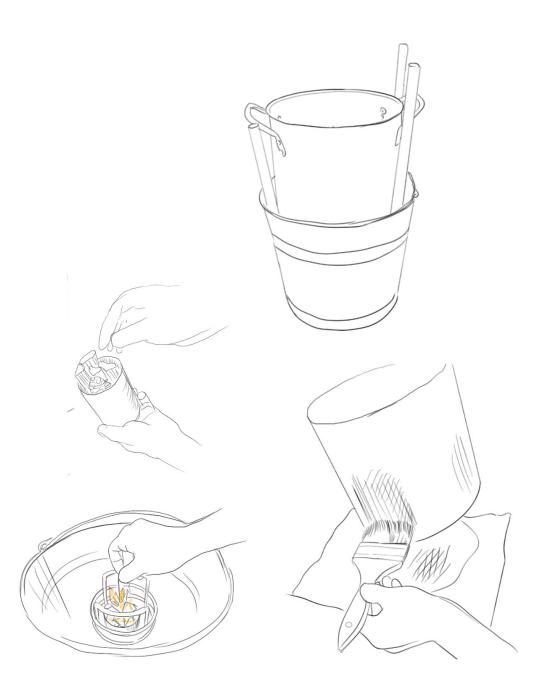


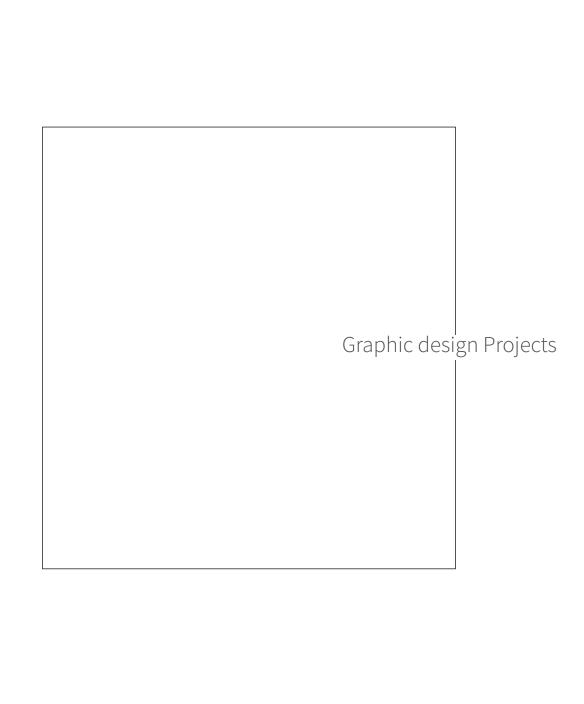


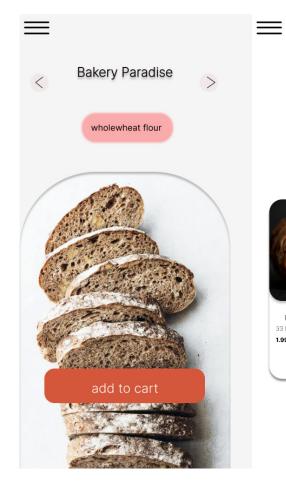
Pine for Your Inks Trees Provide Organic Alternatives to Water-Based Acrylics

The main raw materials used in water-based inks are pigment, water, vehicle and additives. raw materials from renewable resources are making inroads into water-based inks. The rosin derivatives from pine trees rosins. The main advantage of rosin-based inks versus conventional acrylic-based inks is that they are derived from renewable resources, and as such, they are green and sustainable. Consideration can be given to both of these new raw materials by ink makers.

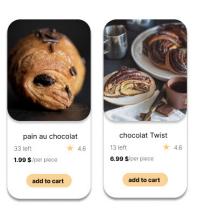
Gum rosin is collected from live pine trees. Wood rosin comes from the dried stumps of pine trees. Tall oil rosin is obtained after distillation of crude tall oil from the black liquor of the Kraft paper making process. we can burn all the pine parts together in a bucket and collect the smoke the smoke is a very black powder which after mixing with water and some arabic gum could be a very nice black ink



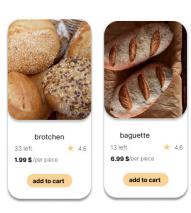








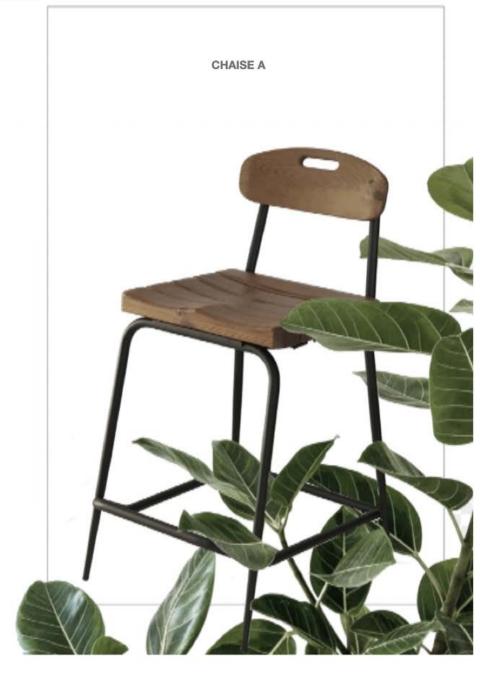








NAHALSAN/PARAX

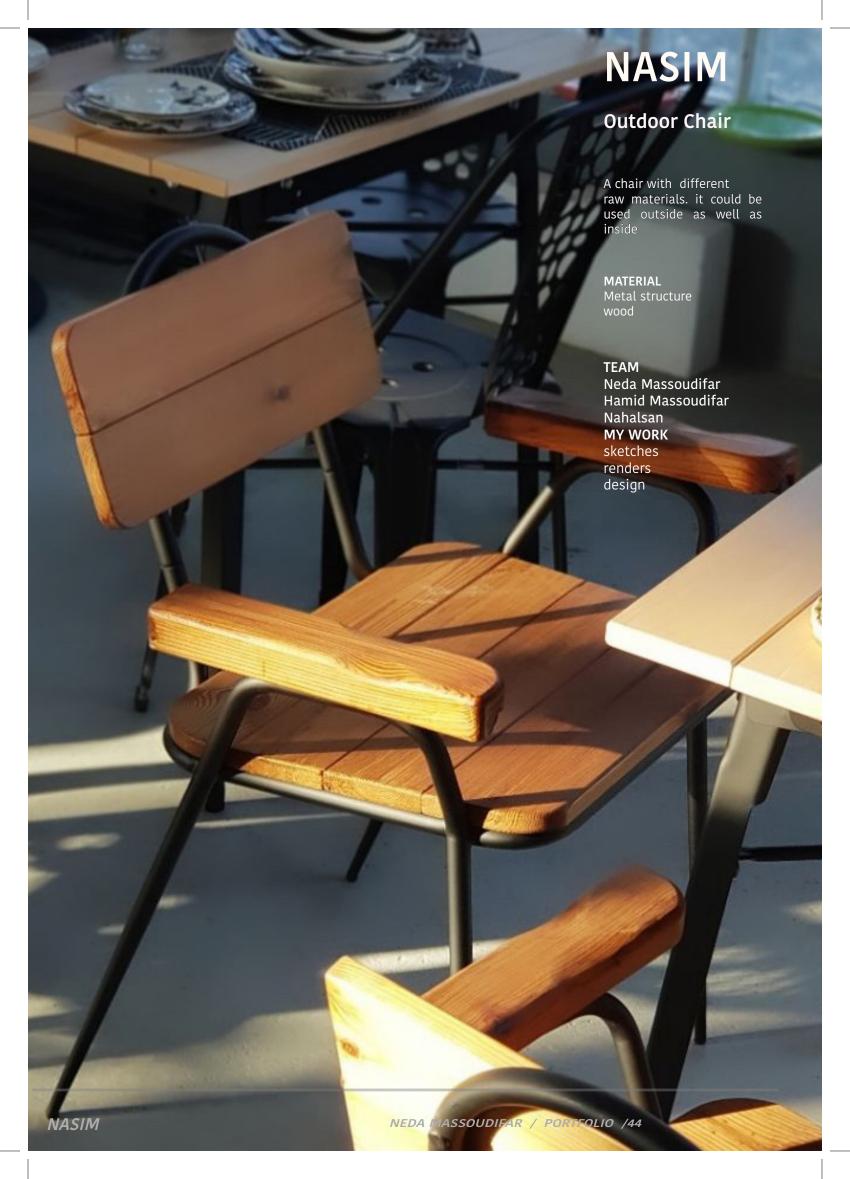


A partir de 294 €

Elle se décline aujourd'hui dans de nombreux coloris et est disponible en acier ou acier inoxydable pour résister au temps et à la corrosion.



















TYPE	PRO CODE	WEIGHT (k
	AF01A00121	6.5
	AF01A00111	4.1
	AF01A00131	5.6
	AF01A00171	5.5



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